Closing the Equity Gap & OPENING DOORS FOR FIRST-GENERATION LEARNERS

Thanks for joining us! We will begin promptly at 2:00 p.m. ET.

- Use the "questions" area to submit questions as they arise.
- This webinar will be archived at NROCnetwork.org, and you will receive a follow-up email with a link to the recording and slides.
- Contribute to the Twitter conversation at #NROCpd.
- Do you need help with GoToWebinar? Email memberservices@NROC.org.
Changing the Way College and Career Readiness is Approached and Supported
NROC partners with educators to create open and low-cost courses and tools that are designed to recognize every student’s unique learning needs and preferences.

These resources can be adapted and scaled to meet programmatic goals in a variety of instructional settings.
The Promise of Closing the Equity Gap
ACT’s Center for Equity in Learning acts as a field catalyst, organizing a marketplace for ideas and a framework for action that ensures the needs of underserved learners are attended to and designed-in as new innovations and approaches to education are tested and adopted.

We believe the organization that can harness the power of innovation in education to close gaps in equity and achievement will shape the future of education and assessment and learning.
The gap in equity and achievement is significant

<table>
<thead>
<tr>
<th>Middle School</th>
<th>10th</th>
<th>11th</th>
<th>12th</th>
<th>HS Diploma</th>
<th>1st year</th>
</tr>
</thead>
<tbody>
<tr>
<td>College</td>
<td>Associates Degree</td>
<td>Bachelor’s Degree</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
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### High Income Students
- **Family Income**: >$100,000 | Mean $230,370
- **Parents’ Education**: High School Diploma or less: 18%
  - Degree: 9%
  - Some College:
    - Bachelor’s Degree or more: 59%
    - Ethnicity: 95% Agree to attend college: 95%
    - White: 80% | Black: 6% | Hispanic: 6%
- **Enroll in College**: 844,000
- **Graduate High School**: 82.4%
- **Graduate College**: 8.3%
- **527,000**

### Low Income Students
- **Family Income**: <$40,000 | Mean $17,330
- **Parents’ Education**: High School Diploma or less: 63%
  - Degree: 8%
  - Some College:
    - Bachelor’s Degree or more: 11%
    - Ethnicity: White: 54% | Black: 20% | Hispanic: 21% | Other: 5%
- **Enroll in College**: 497,000
- **Graduate High School**: 70.3%
- **Graduate College**: 41.4%
- **539,000**

Sean Reardon, a professor of education and sociology at Stanford.
CEL actively engages with leaders in the field pursuing education innovations

CEL partners with groups of innovators and educational leaders that span P-16 and into career, as well as foundation funders, willing to pursue leading edge approaches likely to improve education and career success for underserved learners.

- Engagement advances field-wide understanding and the ability of organizations and networks to apply the equity focused concepts and emerging sets of related tools.
CREATING A CAPABLE, DIVERSE TALENT PIPELINE

Our Programs

- Annual Conference
- Inclusive Leader Awards
- First Gen Student Leadership
- Teen Tech
- Campus Collaboratives
- Digital Inclusion Award
Conference Tracks:
- Early Childhood
- K-12
- Higher Education
- Technology
- STEAM
- Health
- Global Work Skills
- Policy
- Foundations

Cross-Disciplinary Threads:
- Access & Equity
- Innovation & Entrepreneurship
- Funding & Financing
- Ability Status
- Gender & LGBTQ Access
- Personalized Learning
- Professional Pathways
- Rural Opportunities
- Energy & Sustainability

Creating a Capable, Diverse Talent Pipeline
www.globalminded.org
Focus on First Gen
How many of you are / were first-gen college students?
Today’s college students present different needs and combinations of needs.

And they also bring different experiences, insights and perspectives. These are things we need to understand, and incorporate into new ways of educating and supporting students.

Source: Bill & Melinda Gates Foundation
Perspectives on equity have shifted

CEI will focus on the equity challenges that arise within a strategic theme

Integrating equity into innovation requires

- Availability of appropriate high quality tools (technology, assessments, frameworks, etc.) that make innovation accessible
- Effective implementation and usage guidance for education practitioners to easily access new approaches and produce positive results
- Accessibility of new tools, as well as, needed access to broadband and Wi-Fi connectivity
- Data quality and integration that assures privacy is protected
- Delivery of innovations to highest need populations first to ensure they produce improved learning outcomes
FIRST-GEN CLASS OF 2018

269 SCHOLARS SINCE 2015
Elise Tran

- GlobalMindED First Gen Scholar, 2015
- Raytheon Summer Intern, 2017
- School of Mines Graduate, 2018
- Job offer October, 2017
- Employed May, 2018
- Founding partner of GlobalMindEd Young Leaders Advisory
What special supports are offered to first-gen students at your institution?
Measuring Success and Scaling Impact
The Geography of Upward Mobility in the U.S.
Chances of reaching the Top Fifth if Born into the Bottom Fifth by Metro Area
What is the GlobalMindED Campus Collaborative?

Our Goal for 2018/2019 Academic Year: 14 National GlobalMindED Collaboratives

**GOAL**

First-Generation GlobalMindED Scholars to advance/inform the inclusive outcomes on their campus and build their leadership/professional skills

**STEP 1**

Advisor works with First-Generation GlobalMindED Scholars to identify 15 diverse First-Generation Students to join the GMED Campus Collaborative

**STEP 2**

GlobalMindED Collaborative meets bi-monthly to decide on campus goals for other First-Generation Students (i.e. Spring Career Fair, Mentor Programs, Alumni First-Generation Networking Reception)

**STEP 3**

Meet quarterly with University Leadership team to inform and advance an inclusive agenda and policy

**STEP 4**

Identify one deliverable that GlobalMindED Campus Collaborative can create or can continue to open doors for other First-Generation Students on campus

**STEP 5**

Track and measure program results; report at GlobalMindED 2019

**STEP 6**

To improve, crystallize, and scale inclusive leadership at feeder districts, community colleges, and universities
Bold Goal 2025

We will have 25,000,000 First Gen college students, grads, those who work with them and those who want to hire them algorithmically connected to role models, mentors, internships and jobs.
QUESTIONS?
Recommended Resources and Action Items
Resources on First-Generation Success from the ACT Center for Equity

ACT Center for Equity in Learning
- [equityinlearning.act.org](http://equityinlearning.act.org/)

Research/ACT Center for Equity in Learning
- [equityinlearning.act.org/research-doc/](http://equityinlearning.act.org/research-doc/)

American College Application Campaign joins ACT Center for Equity in Learning

American College Application Campaign (ACAC)
- [www.acenet.edu/about-ace/special-initiatives/Pages/ACAC.aspx](http://www.acenet.edu/about-ace/special-initiatives/Pages/ACAC.aspx)
Ways To Promote First-Generation Success with GlobalMindED

Inclusive Leaders Awards
  • globalminded.org/inclusive-leadership-awards/nomination-form/

GlobalMindED Conference
  • www.eventbrite.com/e/the-2019-globalminded-conference-tickets-47277052938

First Gen Student Leadership Program
  • lifeboundcoaching.wufoo.com/forms/firstgen-student-leadership-program-application/

Digital Inclusion Awards
  • globalminded.org/our-programs/digital-inclusion-award/
Submit your outstanding inclusive candidates by April 1, 2019 in the following areas:

HEALTH AND WELLNESS
BANKING AND FINANCE
FOUNDATIONS AND FUNDERS
NON PROFITS
COLLEGES/HIGHER EDUCATION
K-12
EARLY CHILDHOOD
TECHNOLOGY
SPACE AND AEROSPACE
MEDIA AND THE ARTS
ENTREPRENEURSHIP
GENERAL INCLUSIVE LEADERSHIP AND EQUITY

INCLUSIVE LEADERSHIP AWARDS DINNER JUNE 4, 2019, 7:00 PM
GLOBALMINDED

CLOSING THE EQUITY GAP THROUGH EDUCATION, ENTREPRENEURSHIP AND EMPLOYMENT

SAVE THE DATE! JUNE 5-7, 2019
SHERATON DENVER DOWNTOWN

Leslee Udwin
Founder & CEO
Think Equal

Dr. Michael Torrence
President
Motlow State
Community College

Sally Eaves
Member
Forbes Technology
Council

Adrian Rosado
Founder & Director
The Zion Group

Jottie Dumas
Chair of Governing
University of East London

Geoff Thompson
VP, Philanthropic
Client Manager
U.S. Trust

Lee Parker
Executive Director
United Earth, Inc.

Sharon Wood
CEO
Happy People
Games

Bobby King
Director, Office of Equity, Inclusion & Diversity
Kaiser Permanente CO

Christina Hollenback
Chair on Equal Justice
NEXUS

Dr. Ivory Toldson
President & CEO
GEM Network

Dr. Patty Lopez
Platform Applications
Engineer

Graeme Atherton
Director, NEON
London Higher

Ricky Kaj
Founder
Motives Magazine

Janice Chizick Agüero
Creator & Environmentalist

Shea Copaul
Founder
The Global Apprenticeship
Network (GAN)

Anthony Robinson
Partner
CLD Legal

Tai Massey
President
JEKL Foundation for
STEAM Education

Ben Soto
President
Premium Title & Escrow, LLC

Arquella Hargrove
HR Strategist & Coach

Amber Nystrom
Co-Founder
5th Element Group

Jack Soto
Program Manager
Career Readiness Pathways
American Indian College Fund

Chantell Niles
Director of First Gen Success
GLOBALMINDED
Special thanks to our presenters:

Carol Carter, Founder, GlobalMindED, caroljncarter@globalminded.org
Jim Larimore, Chief Officer, ACT Center for Equity, jim.larimore@ACT.org

Thank you for joining us!

This webinar will be archived at NROCnetwork.org. Additionally, please expect an email with a link to the video and presentation assets.