Creating New Paths to College Credentials for Working Adults

Thanks for joining us! We will begin promptly at 2:00 p.m. ET.

- Use the "questions" area to submit questions as they arise.
- This webinar will be archived at NROCnetwork.org, and you will receive a follow-up email with a link to the recording and slides.
- Contribute to the Twitter conversation at #NROCpd.
- Do you need help with GoToWebinar? Email memberservices@NROC.org.
Changing the Way College and Career Readiness is Approached and Supported
NROC partners with educators to create open and low-cost courses and tools that are designed to recognize every student’s unique learning needs and preferences.

These resources can be adapted and scaled to meet programmatic goals in a variety of instructional settings.
Member institutions receive **unlimited access** to our suite of solutions & implementation services.
WHAT WE OFFER

NROC COURSES

- NROC MATH
  - Algebra 1
  - Developmental Math

- NROC ENGLISH
  - Developmental English

WEB-BASED TOOLS

- EdReady
  - A readiness system to personalize a learner’s study path

- Hippo Campus
  - A curated repository of learning objects

NROC courses can be installed in a Learning Management System (LMS)

... or can be accessed through our web-based tools
Access and Equity: Focus on Working Adults
Total U.S. Public & Private High School Graduates (Actual and Projected) 2000-01 through 2031-32

Source: WICHE Knocking at the College Door, 2017
College enrollment projections by age group, taken from the Department of Education’s "Projections of Education Statistics Through 2020" report.
40% of the current undergraduate population at American colleges and universities are nontraditional (CLASP, 2015).

Institution Has Nontraditional Student Support Services

- Yes: 58%
- No: 42%

(NASPA VPSA Census, 2014)
Core Values

High-Quality Education
Highly-educational and designed for online students, our career-ready courses are taught by University of Arkansas System faculty, so any direction you go leads toward an accredited degree and the opportunities that come with it.

Accessible
At eVersity, you focus on one course every six weeks. And of course, it’s all online, so you can easily clock out of your job and log in to your career. With seven start dates per year, back to school can happen in any season.

Affordable
At $175/credit hour, your tuition price — one of the lowest in the U.S. — is the full price. No additional fees. Not even for textbooks. And you pay as you go, so you don’t have to worry about a large, upfront cost.

Relevant
Our focus is on high-demand, workplace-relevant degrees that deliver the skills employers require for you to be successful in today’s competitive marketplace.

Personalized
It’s our job to help you reach your goals. Through personalized coaching and a supportive learning environment, we start by getting to know you so we can tailor our support to meet your unique learning needs.
Your Future Starts Here

Affordable, Quality Degrees that Matter in the Real World

Ready to Take Life to the Next Level?

Accelerated degree programs, employer partnerships, seamless transfer policies and flexible learning options can get you there. This year, over 15,000 students will experience the benefits of Rasmussen College. Let's get your story started.

Find your program

50+
Career-Enriching Programs

23
Campuses Across the U.S.
A School on a Mission

Rasmussen College is an institution of higher learning dedicated to global enrichment and meeting the evolving needs of our diverse communities.

With an emphasis on innovative programs, dynamic curriculum and general education skills, we are committed to being a pioneer in the field of career-focused education.

We empower our students, faculty and staff to exceed the expectations of society through academic excellence, community enrichment and service to the public good.
Innovations to Enroll, Retain, and Support Working Adults
The Role of NROC Resources
Developmental Math

This course was developed for students striving to meet basic college entrance requirements. The adaptive pre-assessment personalizes a learner’s path through Arithmetic, Beginning and Intermediate Algebra, and Statistics, Geometry, and Trigonometry topics.

Installed courses are for use in a Learning Management System (LMS)

- PERSONALIZED REVIEW
- CONCEPTUAL PRESENTATIONS
- WORKED EXAMPLES
- PRACTICE PROBLEM SETS
- COLLABORATIVE PROJECTS
- SIMULATIONS
- INTEGRATED TEXTBOOK (Topic Text) in English and Spanish
3 - Active Reader

6 - Pre-Writing

7 - Writing Center

COMPRESSED AND ACCELERATED CURRICULUM

MULTI-MODAL INSTRUCTION

RICH DIGITAL MEDIA

AUTHENTIC TEXTS

SCAFFOLDED ACTIVITIES

SELF-PACED AND INSTRUCTOR DRIVEN

The Penny Debate
By Brad Andrews

Do pennies still make sense? The country's smallest coin is in big trouble.

The United States has been minting the one-cent piece since 1793. Back then, a penny or two would buy a meal, a dress, even a place to sleep for a night. Today, a penny doesn't even pay for a single stick of gum. In recent years, Congress has tried and failed to retire the coin several times, but the debate continues. Should we keep the penny, or get rid of it? Is the penny a useful tradition that protects people from rising prices, or a waste of money and resources?

The main argument in favor of eliminating pennies is financial. Pennies are always worth one cent, but the costs of buying metals,
EdReady

EdReady is a math and English readiness system that employs a knowledge inventory to personalize a learner’s path to subject mastery within the context of a specific educational goal.
EdReady  CUSTOMIZED TO MEET LOCAL NEEDS

- **Create Goals** Meaningful to YOUR Students
- **Customize Scope** of Learning Objectives
- Select and **Prioritize Content** Interventions
- **Access Data** for Planning and Evaluation
Measuring Success and Scaling Impact
Remediation rate has held steady between 4% – 6% since 2016.
QUESTIONS?
Recommended Resources and Action Items
Unlimited use of all NROC courses and tools for local adaptation.

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Membership works best when partners:

**Commit**
- significant time and staffing to becoming facile with NROC courses and tools

**Adapt**
- NROC’s suite of solutions to meet their students’ specific needs

**Contribute**
- efficacy stories and original supplemental resources to the broader membership
Special thanks to our presenters:

Dr. Michael K. Moore, University of Arkansas, eVersity, mmoore@uasys.edu
Brooks Doherty, Rasmussen College, brooks.doherty@rasmussen.edu

Thank you for joining us!

This webinar will be archived at NROCnetwork.org. Additionally, please expect an email with a link to the video and presentation assets.
Figure 17. Actual and projected numbers for total enrollment in all degree-granting postsecondary institutions, by age group: Fall 2001, fall 2015, and fall 2026

<table>
<thead>
<tr>
<th>Age group</th>
<th>2001 (actual)</th>
<th>2015 (actual)</th>
<th>2026 (projected)</th>
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<tr>
<td>18 to 24</td>
<td>9,262</td>
<td>11,625</td>
<td>13,592</td>
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<td>25 to 34</td>
<td>3,481</td>
<td>4,695</td>
<td>5,211</td>
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<td>35 years and over</td>
<td>3,036</td>
<td>3,446</td>
<td>3,594</td>
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NOTE: Degree-granting institutions grant associate's or higher degrees and participate in Title IV federal financial aid programs. Distributions by age are estimates based on samples of the civilian noninstitutional population from the U.S. Census Bureau's Current Population Survey. Mean absolute percentage errors of selected education statistics can be found in table A-2, appendix A. Calculations are based on unrounded numbers.


Enrollment by age of student

Enrollment in degree-granting postsecondary institutions of students who are 18 to 24 years old
- increased 26 percent between 2001 and 2015; and
- is projected to increase 17 percent between 2015 and 2026.

Enrollment in degree-granting postsecondary institutions of students who are 25 to 34 years old
- increased 35 percent between 2001 and 2015; and
- is projected to increase 11 percent between 2015 and 2026.

Enrollment in degree-granting postsecondary institutions of students who are 35 years old and over
- increased 13 percent between 2001 and 2015; and
- is projected to increase 4 percent between 2015 and 2026.

For more information:
Table 15