Powering Up Partnerships for Collective Impact

a conversation w/ thought leaders

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Thanks for joining us! We will begin promptly at 2:00 p.m. ET.

- Use the "questions" area to submit questions as they arise.
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Changing the Way College and Career Readiness is Approached and Supported
Thought Leaders Making a Difference

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Powering Up Partnerships for Collective Impact:
Addressing Equity and Access
Collective Impact Initiatives are long-term commitments by a group of important actors from different sectors to a common agenda for solving a specific problem. Their actions are supported by a shared measurement system, mutually reinforcing activities, and ongoing communication, and are staffed by an independent backbone organization.

- John Kania & Mark Kramer, Collective Impact
### What distinguishes collective impact from collaboration?

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<th>Comparison</th>
<th>Description</th>
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<td><strong>Programs vs. outcomes</strong></td>
<td>Rather than organizing around programs or initiatives, collective impact organizes stakeholders around shared outcomes—and ones that can be reported regularly.</td>
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<td><strong>Prove vs. improve</strong></td>
<td>Collaborators often uses data to prove things; collective impact is focused on using data to make improvements in real time. It is critical that players disaggregate data to look for trends, identifying what works (or doesn’t) for different neighborhoods, races, classes, cultures, and so on.</td>
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<td><strong>Do more vs. work better</strong></td>
<td>Collaborators may be asked to take on additional tasks; collective impact involves using data to help you improve your current work, leveraging existing assets and building a culture of continual improvement.</td>
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<td><strong>Importing ideas vs. engaging community</strong></td>
<td>Collaborators often introduce ideas from other communities; collective impact involves identifying and advocating for what works in your community. Successful collective impact efforts engage community expertise and learn from it.</td>
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## Five Conditions of Collective Impact

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<td><strong>Common Agenda</strong></td>
<td>All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.</td>
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<td><strong>Shared Measurement</strong></td>
<td>Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.</td>
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<td><strong>Mutually Reinforcing Activities</strong></td>
<td>Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.</td>
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<td><strong>Continuous Communication</strong></td>
<td>Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and create common motivation.</td>
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<td><strong>Backbone Support</strong></td>
<td>Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.</td>
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Design and implement the initiative with a priority placed on **equity**.

Include **community members** in the collaborative.

Recruit and co-create with **cross-sector** partners.

Use data to continuously **learn, adapt, and improve**.

Cultivate leaders with unique **system leadership** skills.

Focus on program and **system strategies**.

Build a culture that fosters **relationships, trust, and respect** across participants.

Customize for **local context**.

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Questions?
Special thanks to our presenters:

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Thank you for joining us!

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